

# The North

The other half of England

Joshua Keep



**Gallery Frenzy 6-20 March 2015**

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*“The North - The other half of England” presents an outsiders point of view on a region culturally and economically distinct. The project showcases the present day built environment as a reflection of the society that inherited what was once the powerhouse of the industrialised world. Photos of the region’s houses, shops, street furniture, dining venues, places of work and crumbling mills symbolise the population’s attempt to reconcile the world they inherited, with their consumer-oriented, technology-driven and at times laissez-faire outlook.*

*Through this photographic project, Joshua Keep challenges the conventional homogeneous image of England. He diverges from the traditional landscape photographic subject matter of the region, long renowned for both it’s upland areas of natural beauty and sites of industrial decay.*

## Joshua Keep

Joshua Keep is a Mechanical Engineer from the Northern Rivers of New South Wales now residing in Brisbane. He lived and worked in Huddersfield, England from 2010 to 2013 in the region where the bulk of this project was captured.

For the past five years, Joshua has worked exclusively in analogue black and white photography. In this project he departed from his developed style, into colour photography, as he believed it would more accurately portray the muted hues of the northern English climate.

## Materials

All works captured on 6x7 negative colour film using 43 and 80mm lenses. Films were Kodak Portra in 160 and 400 ISO. Printed on Ilford Galerie gold fibre silk 310gsm paper



Front yard, Roundway Estate, Summer



Lonsbrough flats study, HD1



External plumbing, Victorian market



Short term cash study #1, Aspley



Garages, Roundway Estate



Footpath utilities works, Lockwood



Abandoned school, HD1



Videotech, HD1



The Stanton, New Houghton



External plumbing study, Honley



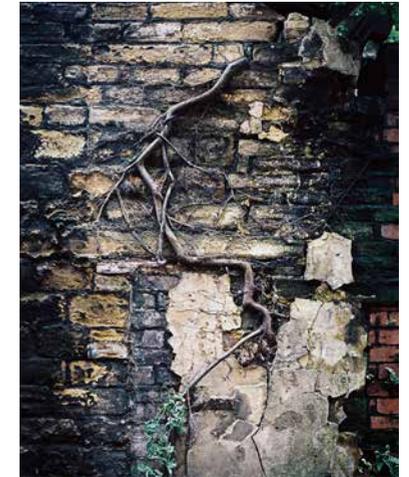
Post war urban development, HD1



Council flats, Gleadless



Factory, Holme Valley



Reclaimed Mill, Holme Valley



Short term cash study #2, HD1



Deliveries, HD1



Soft serve vendor, Hebden Bridge



Off Licence, Aspley



Terrace front doors, Beeston



A58, A629, Halifax



Takeaway outlet, HD1



Takeaway outlet, Lockwood



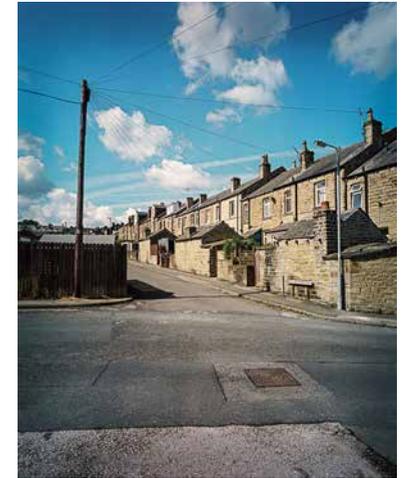
Taxi office, A616



Gatso fixed instantaneous speed camera, Nationwide



Terraces, Pleasley



Terraces, Honley



Parking meter, Aspley



Salt bins, HD1



Self employed handyman, Honley



standard prints \$195  
larger \$250

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